

# 24-26 APRIL 2025

**ISTANBUL EXPO CENTER, HALL 1-3** 

**SPONSORSHIP OPPORTUNITIES** 

www.icci.com.tr







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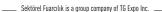
















### For 29 Years, Türkiye's Uninterrupted Energy Power

### **SAVE THE DATE**

### 24-26 April 2025 İstanbul Expo Center

ICCI 2024-28th International Energy and Environment Fair and Conference, with the support of the Republic of Türkiye's Ministry of Energy and Natural Resources and EMRA, organized by Sektörel Fuarcilik, in collaboration with Kojentürk Association, brought together the energy sector from April 24-26, 2024. As Türkiye's and the surrounding region's largest international energy fair, it hosted nearly 200 local and international companies, facilitating productive business meetings and achieving great success.

Held under the motto "Discover the Future of Energy" and featuring a high level of participation from industry professionals, the ICCI 2024 conferences spanned three days with over 30 sessions across four halls, featuring 12 keynote speakers, the event captured the pulse of the energy sector.

Foreign delegations and state representatives showed significant interest in the ICCI 2024-28th Energy and Environment Fair and Conference. Delegations from relevant ministries, consulates, and commercial attachés from many countries, including Belgium, Brazil, Denmark, Croatia, Iran, Italy, Poland, Russia, and Türkiye, participated.

ICCI 2025–29th International Energy and Environment Fair and Conference will be held from April 24–26, 2025, at the Istanbul Expo Center Halls 1 and 3. This year's event will provide an exciting platform to showcase the latest developments and innovations in the energy and environment sectors. Participants will have the opportunity to meet industry leaders, form collaborations, and gain inspiration for future projects.





#### 1. BADGE AND LANYARD SPONSORSHIP

- Company representatives, speakers, moderators, protocol members, press members and all visitors participating in fair and conference will be given badges with the sponsor's logo on it.
- The Sponsor's logo will be placed on the front side of the badge.
- The Sponsor's advertisement will be placed on the back side of the badge.
- The protocol and visitor invitations will contain company logos.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- A special e-Newsletter work for the company will be performed.

#### 2. VIP GUEST AND VISITOR BAG SPONSORSHIP

- All visitors, company representatives, speakers, press and chairpersons who attended to Conference and Fair will be given a bag with printed sponsor logo.
- Logo of the sponsor company will be visible on the front side of the bag with requested design.
- There will be the brochures of the sponsor company in the bag.
- The protocol and visitor invitations will contain company logos.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- A special e-Newsletter work for the company will be performed.
- A speaking slot in the conference program.







## 3. CONFERENCE HALL SPONSORSHIP (RED HALL- OPENING HALL)

- It is a 550-people hall in which Protocol/Opening speeches will be made. It is located in the exhibition hall integrated with exhibition.
- The Sponsor's logo will be displayed in stage visuals.
- The Sponsor's logo will be placed on inner and outer walls of the hall.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- One-page free advertisement of the Sponsor will be included in the fair catalogue.
- The sponsored halls will be mentioned, and the Sponsor's logo will be placed on the conference program.
- A special e-Newsletter work for the company will be performed.

#### 4. REGISTRATION AREA SPONSORSHIP

- · As known, entrances to fairs and conferences are registered.
- All participants, visitors, speakers and protocol member are required to check in the fair with badge by confirming the registration on the registration area.
- The Sponsor's logo will be displayed on the registration tables and the desks located in this area.
- The Sponsor's logo will be displayed on the online registration page at www.icci.com.tr and the main page.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- A special e-Newsletter work for the company will be performed.
- A speaking slot in the conference program.







### 5. CONFERENCE PROGRAM PRINTED BOOK AND MOBILE APPLICATION SPONSORSHIP

- The Sponsorship includes the conference program.
- The logo of the sponsor company will be replaced on the front cover of the printed book and app.
- The advertisement of the sponsor company will be placed on the back cover of the printed book and app.
- The advertisement of the sponsor company will be placed on the inside back cover of the book and app.
- The advertisement of the sponsor company will be placed on the inside front cover of the book and app.
- The print number will be 15.000 and all will be distributed to visitors at the entrance.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- A special e-Newsletter work for the company will be performed.
- · A speaking slot in the conference program.

# 6. TECHNOLOGY SPONSORSHIP / PARTNERSHIP (WIND, SOLAR, HYDRO, BIOGAS, GAS ENGINE (NON-EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations as Technology Sponsor.
- The Sponsor's logo will be placed on all the stage backdrops, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- · A speaking slot in the conference program.





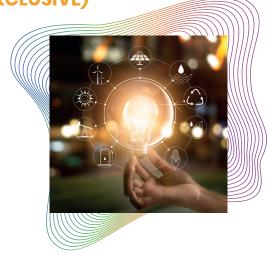


## 7. NETWORKING RECEPTION SPONSORSHIP (NON-EXCLUSIVE)

- Participating companies and senior sector representatives will attend the cocktail to be held at the end of the first day.
- The number of entries is limited to 300.
- There will be visual works with the company logo in the Cocktail Hall (banner, roll-up and directions).
- The sponsor company will be able to make a 10-minute presentation to the participants during the cocktail.
- Cocktail will be held with live instrumental music.
- The logo of the sponsor firm will be placed on the Cocktail Invitations.
- Sponsor's logo will appear on all printed and printed materials prepared for ICCI 2025.
- Its logo will be on the stage visuals of the conference.

### 8. ENERGY EFFICIENCY SPONSORSHIP (NON-EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- · A speaking slot in the conference program.





### 9. DIGITALIZATION SPONSORSHIP (NON-EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usb, fair catalogues and invitations.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- · A speaking slot in the conference program.





# 10. VIP LOUNGE SPONSORSHIP (EXCLUSIVE)

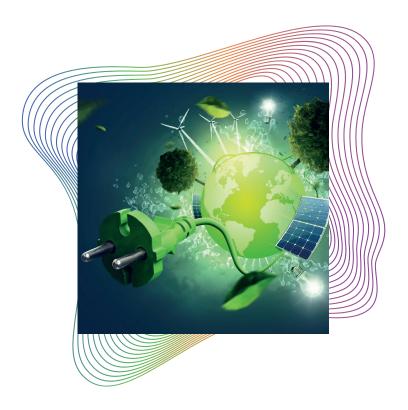
- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- All protocol and VIP guests will be hosted in a special area, called VIP Lounge (150 pax)
- The logo of the sponsor will be on all branding works in this special area.
- The Sponsor's logo will be placed on all the stage, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- A speaking slot in the conference program.

# 11. HYDROGEN TECHNOLOGY SPONSOR (EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- A speaking slot in the conference program.







# 12. DECARBONIZATION SPONSOR (NON-EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- The Sponsor's logo will be placed on all the stages. the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- · A speaking slot in the conference program.

# 13. FINANCE SPONSORSHIP (EXCLUSIVE)

- The Sponsor's logo will be placed on all announcements, brochures, media kits, posters, program booklets, bulletin usbs, fair catalogues and invitations.
- The Sponsor's logo will be placed on all the stages, the appreciation board and the indoor-outdoor navigation.
- The protocol and visitor invitations will contain company logos.
- A speaking slot in the conference program.



THANK YOU FOR YOUR KIND INTEREST. YOURS SINCERELY



# 24-26 APRIL 2025

### **ISTANBUL EXPO CENTER, HALL 1-3**

### **CONTACT US**

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Organiser





——Sektörel Fuarcılık is a TG Expo company ——

#### Sektörel Fuarcılık A.Ş.

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