

30th years



30th International Energy and Environment Fair and Conference

SPONSORSHIP BROCHURE

20-22 JAN 2027

YENİKAPI – EURASIA PERFORMANCE AND ART CENTER

Dr. Architect Kadir Topbaş Show and Art Center

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Organiser

SEKTÖREL
FUARCIKLIK

tg expo
think global

Sektörel Fuarçılık is a group company of TG, Expo Inc.



EXHIBITION AREA SPONSORSHIPS



BADGE SPONSORSHIP

- The sponsor's logo will appear on all badge lanyards.
- The Badge Sponsor will be announced through ICCI's social media channels and e-newsletters.
- The sponsor's logo will be featured on advertisements, invitations, brochures, posters, exhibition catalogues, and all other printed and digital promotional materials.
- The sponsor's logo will be displayed on the official website and in e-newsletters.
- The sponsor's logo will be incorporated into exhibition branding throughout the venue.
- The sponsor's logo will appear on stage backdrops and recognition boards within the exhibition.



Badge Sponsorship: €12,500 + VAT

*The production cost of the badges is the responsibility of the sponsor. Printing will be carried out by the organizer.

BAG SPONSORSHIP

- The sponsor's logo will be printed on the official exhibition bags distributed to all visitors and exhibitors.
- The sponsor will have the right to place brochures and promotional materials inside the exhibition bags.
- The sponsor's logo will be featured on advertisements, brochures, posters, exhibition catalogues, and all other printed and digital promotional materials.
- The sponsor's logo will be displayed on exhibition branding throughout the venue.
- The sponsor's logo will appear on stage backdrops and recognition boards.



Bag Sponsorship: €11,000 + VAT

*Bag production and printing costs belong to the sponsor. All bag contents are subject to organizer approval.



REGISTRATION AREA SPONSORSHIP

- The sponsor's logo will appear on the registration counters and the online registration page.
- The Registration Area Sponsor will be announced through ICCI's social media channels and e-newsletters.
- The sponsor's logo will be featured on advertisements, invitations, brochures, posters, exhibition catalogues, and all printed and digital promotional materials.
- The sponsor's logo will appear on stage backdrops and recognition boards.

Registration Area Sponsorship: €6,000 + VAT

EVENT AREA SPONSORSHIPS



ENERGY LEADER EVENT SPONSORSHIP

- The sponsor's logo will be displayed as a first-tier logo on the congress stage and event entrance branding.
- The sponsorship will be acknowledged in the official Congress Programme.
- One company representative will be invited to deliver a speech during the Opening Ceremony.
- The sponsor may place one standard roll-up banner at the event entrance.
- The sponsor will receive one dedicated conference session within the Congress Programme.
- Speakers nominated by the sponsor will receive priority consideration in the Congress Programme.
- The sponsor will be promoted through ICCI's social media channels and e-newsletters.
- The sponsor's banner will be featured in three countdown e-newsletters sent to visitors, together with an executive interview.
- The sponsor's logo will appear on advertisements, invitations, brochures, posters, exhibition catalogues, and all printed and digital communication materials.
- The sponsor's logo will be displayed on the official website and in e-newsletters.
- The sponsor's logo will be included in exhibition branding throughout the venue.

Energy Leader Event Sponsorship: €15,000 + VAT

*Limited to one sponsor.

TRANSFORMATION PARTNER EVENT SPONSORSHIP

- The sponsor's logo will appear as a second-tier logo on the congress stage and event entrance branding.
- The sponsorship will be acknowledged in the Congress Programme.
- The sponsor will be entitled to nominate one conference speaker.
- The sponsor's banner will appear in one visitor countdown e-newsletter.
- The sponsor will be promoted through ICCI's social media channels and e-newsletters.
- The sponsor's logo will appear on advertisements, invitations, brochures, posters, exhibition catalogues, and all printed and digital communication materials.
- The sponsor's logo will be displayed on the official website and in e-newsletters.
- The sponsor's logo will be incorporated into exhibition branding throughout the venue.

Transformation Partner Event Sponsorship: €10,000 + VAT

*Limited to three sponsors.

POWER SUPPORTER EVENT SPONSORSHIP

- The sponsor's logo will appear as a third-tier logo on the congress stage and event entrance branding.
- The sponsorship will be acknowledged in the Congress Programme.
- The sponsor will be promoted through ICCI's social media channels and e-newsletters.
- The sponsor's logo will appear on advertisements, invitations, brochures, posters, exhibition catalogues, and all printed and digital communication materials.
- The sponsor's logo will be displayed on the official website and in e-newsletters.
- The sponsor's logo will be incorporated into exhibition branding throughout the venue.

Power Supporter Event Sponsorship: €5,000 + VAT

*Priority will be determined according to the order of application.

SPECIAL THEMATIC SPONSORSHIPS

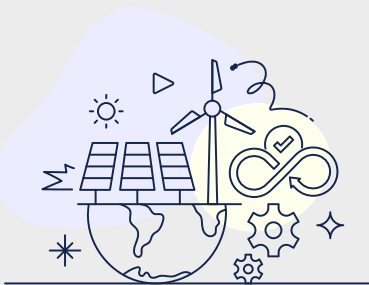
ICCI offers brands more than visibility. It provides thematic sponsorship opportunities that enable companies to position their expertise, technologies, and industry leadership under the most relevant strategic category.

Designed around the entire energy value chain, these sponsorship models represent key focus areas ranging from power generation technologies and digitalisation to energy efficiency, decarbonisation, and finance.

By selecting sponsorship categories that directly align with their business activities, companies can establish stronger, more focused, and longer-lasting connections with their target audience. This approach enhances not only brand visibility but also reinforces perceptions of technical expertise and industry leadership.

TECHNOLOGY SPONSORSHIP

(Wind, Solar, Hydro, Biogas, Gas Engines)



Power generation technologies form the foundation of the energy transition and represent one of the industry's most critical focus areas.

Technology Sponsorship positions brands offering renewable and conventional power generation solutions at the very heart of ICCI.

This sponsorship highlights companies delivering solutions in wind, solar, hydroelectric, biogas, and gas engine technologies, showcasing their innovation capabilities and technical expertise. Covering multiple segments of energy generation, it creates strong brand recognition among investors, EPC companies, and public decision-makers while positioning sponsors at the starting point of the energy value chain.

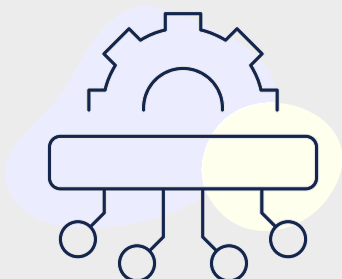
ENERGY EFFICIENCY SPONSORSHIP



Energy efficiency delivers the fastest return on investment within the energy transition. Energy Efficiency Sponsorship represents technologies that optimise energy consumption across industry, buildings, and infrastructure.

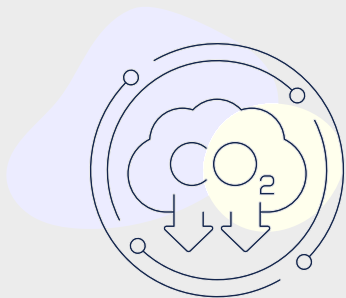
It provides an ideal platform for companies offering measurement, monitoring, automation, high-efficiency equipment, and process optimisation solutions, positioning them around sustainability and operational cost savings. This is a prestigious sponsorship category for brands seeking to strengthen their leadership in energy efficiency.

DIGITALISATION SPONSORSHIP



Today's energy systems are driven by data. Digitalisation Sponsorship represents data analytics, IoT, artificial intelligence, cybersecurity, and smart grid solutions across the entire energy value chain. This sponsorship strengthens the technology leadership perception of companies shaping the digital transformation of the energy sector. It offers outstanding visibility and strategic positioning for brands providing decision support systems, remote monitoring, optimisation, and integration solutions.

DECARBONISATION SPONSORSHIP



Net-zero targets have become one of the energy sector's highest priorities. Decarbonisation Sponsorship represents emission reduction, carbon management, hydrogen, energy storage, and low-carbon production technologies. It provides a powerful platform for companies committed to sustainability, directly associating their brands with ICCI's strategic agenda while highlighting innovative solutions that reduce environmental impact and accelerate the energy transition.

FINANCE SPONSORSHIP



Energy projects require strong financial structures to become reality. Finance Sponsorship represents investment banks, financial institutions, investment funds, insurance providers, and risk management companies. This sponsorship showcases financial solutions and project finance expertise that enable energy investments. It offers financial institutions strategic access to investors, project developers, and public-sector stakeholders participating in ICCI.

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- The sponsor's logo will be displayed on the official website and in e-newsletters.
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Special Thematic Sponsorship: €5,000 + VAT



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**CONTACT US
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